



Juhlamenot oy

[www.juhlamenot.fi](http://www.juhlamenot.fi)

# Sustainable Development Plan and Measures



We are strongly committed to sustainable development because we believe it is key to the future of our cottage village.

Sustainable development is not just about protecting the environment but also about supporting our local community and reducing our carbon footprint. This approach is essential for the long-term sustainable success of our cottage village.

Utilizing local resources and supporting local actors promotes the region's economic development and strengthens community cohesion.

In addition, sustainable practices such as energy efficiency, waste management, and respecting biodiversity help preserve the unique natural beauty of our cottage village and provide our visitors with unforgettable experiences.

Achieving sustainable development goals is not only our responsibility to future generations but also ensures that our cottage village remains an attractive destination in the long term.



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Why Sustainable Development ?

## Improving Energy Efficiency

- Plan
  - - Insulation of the cottages will be checked during maintenance renovations, and electrical appliances will be replaced with energy-efficient alternatives.
  - - Lighting will be changed to LED lights.
  - - Instructions for energy-efficient behavior, such as turning off lights when leaving and saving water, will be provided to guests.
- Measures
  - - As part of our commitment to sustainable development and environmental protection, we have implemented a strategy where outdated appliances are replaced with more energy-efficient ones at the end of their lifecycle.
  - - We have switched to LED lights whenever the old lamps have become unusable or broken.

## Introduction of Renewable Energy

- Plan
- - A study on the introduction of solar power in cottages and apartments.
- - Installation of solar panels in cottages and apartments.

- Measures

Requests for quotes have been sent regarding the installation of solar panels in the main building.

## Reducing Water Consumption

- Plan
  - - Installation of water-saving taps.
  - - Encouraging guests to use water sparingly and offering towels that do not need daily replacement.
- Measures
  - - Towels that do not require daily replacement are available to customers.
  - - Taps are replaced when the lifespan of old taps has ended.

## Reducing Waste and Recycling

- Plan
  - - Creating clear recycling points for cottages and providing instructions for guests on recycling.
  - - Reducing the use of single-use products and favoring recyclable and biodegradable materials.
- Measures
  - - In 2023, we updated our recycling points and added sorting options to each cottage.

## Promoting Biodiversity

- Plan
  - - Planting trees and plants in the area that attract local animals and insects.
  - - Offering guests the opportunity to participate in environmentally friendly activities, such as nature walks and volunteer work.
- Measures
  - - Our area remains in its natural state, and we have several plantings in our yard that attract local animals and insects, creating a pleasant environment where biodiversity thrives.

## Providing Sustainable Transportation Options

- Plan
  - - Encouraging guests to use public transportation and offering bicycles for rent or loan.
  - - Enabling carpooling and providing transport services to nearby attractions.
- Measures
  - - Bicycles have been acquired for guests to borrow.
  - - Public transportation schedules are clearly available to guests.



## Communication and Marketing

- Plan
  - - Emphasizing the sustainable development perspective in marketing and on the website.
  - - Informing guests about the actions we have taken for the environment and encouraging their participation.
- Measures
  - - The process for applying for the Sustainable Travel Finland label has begun.

## Cooperation with Local Actors

- Plan
  - - Establishing partnerships with local environmentally sustainable companies.
  - - Offering guests the opportunity to explore local culture and traditions with a local guide.
- Measures
  - - We primarily use local actors, which is part of our commitment to the local community and the region's sustainable development. By choosing local actors, we promote the local economy and reduce the environmental impact of transportation. This also strengthens the community and fosters collaboration with nearby businesses.

## Self-Assessment

- Areas for Improvement
- Responsibility communication
- Commitment
- - We identify the responsibility themes that are significant to our organization and have the greatest impact on stakeholders and society.

**Core Team**  
**Goals**  
**Staff**  
**Stakeholders**

- - One of the owners and key personnel

- We maintain the operations of our company with the experience gained from 35 years, operating with a nature-first principle.
- The staff is continuously involved in sustainable tourism and its development.
- We have ensured that our stakeholders are committed to environmentally friendly practices.